

## Coordinating Committee Organisational Profiles



### Queensland South Native Title Services Ltd. (QSNTS)

QSNTS is a Native Title Service Provider holding recognition under section 203FE of the *Native Title Act 1993* (Cth) and has responsibility for a region covering almost two-thirds of Queensland. QSNTS was first given ministerial recognition on 7 July 2005 and has operated continuously from that date. We are now one of Australia's largest native title organisations with offices in Brisbane, Mt Isa and Rockhampton.

QSNTS receives operational funding from the Australian Government through the Department of Prime Minister and Cabinet, and is a Public Company Limited by Guarantee. Our organisation is governed by an independent Board of Directors which oversee the strategic direction of the company and its operations. To achieve our company's vision and objective, QSNTS focuses on:

- the provision of native title services as prescribed by the Native Title Act;
- enhancing the capacity of Traditional Owners to be autonomous in pursuing and exercising native title rights; and
- advocating for reform and improvement of the native title system.



Quandamooka Yoolooburrabee Aboriginal Corporation's is currently involved in the following tourism related projects/committees:

#### **QYAC has the following affiliations:**

- Queensland Tourism Industry Council – Member
- NSI Stradbroke Island Chamber of Commerce – Member
- Quandamooka Festival is listed on the Australian Tourism Data Warehouse
- Quandamooka Festival is on the Queensland Tourism Calendar as a significant event

**Cameron Costello (Chief Executive Officer of QYAC) is a QYAC representative on a number of key Committees including:**

- the Queensland Government's North Stradbroke Island Economic Transition Strategy (ETS) Committee,
- North Stradbroke Island Chamber of Commerce Board,
- the Redlands City Tourism Committee, and
- the Queensland Tourism Industry Council (QTIC) Indigenous Champions Network.

**QYAC is participating in the following programs:**

1. Brisbane Asia Ready Experience Development Program - Brisbane Marketing

**Are You Asia Ready? Brisbane is working to position itself as a leading destination for Asian travellers, leveraging off of the growth in international arrivals into Brisbane forecast over the next five years.** In order to assist Brisbane tourism businesses in preparing for this visitor influx and improve their global distribution via the travel trade, Brisbane Marketing is offering free of charge an Asia Ready Experience Development Program for just 10 selected operators, which will be delivered by EarthCheck Consulting and Parker Travel Collection. This Program is the first of a three-year initiative run by Brisbane Marketing and is funded through the 2016-17 Queensland Tourism Demand Driver Infrastructure (TDDI) Program. The Program provides mentoring and support services for 10 businesses in the 2016-17 financial year to assist in overcoming the obstacles to securing overnight stays and expenditure from Asia, including:

- pricing and commission policies;
- experience development;
- product packaging;
- standardised contracting systems and product distribution; and
- the importance of appropriate imagery.

The Program will run until June 2017 and will include experience development workshops, one-on-one mentoring services to create a road map for the future development and distribution of your Brisbane product based on a clear understanding of the needs of different markets and segments and Brisbane's aspirational positioning. Once I have received your completed registration form I will send out a more detailed schedule for the mentoring sessions and workshops.

## 2. Region Aboriginal Experience Development Project - Brisbane Marketing

This project, delivered in partnership between Brisbane Marketing and TEQ, aims to accelerate the development of Brisbane's vast Aboriginal cultural experiences and assist in growing quality, sustainable and importantly, commissionable product for key source markets. To date, it has been a challenge to surface the Indigenous stories hidden beneath Brisbane's urban exterior, in a way that authentically engages the visitor's curiosity and desire for deeper learning.

## 3. Queensland Emerging Aboriginal Tourism Experience Development Tour - Tourism Events Queensland

The Queensland Emerging Aboriginal Tourism Experience Development Tour represents the opportunity for new Aboriginal tourism businesses to gather inspiration and insights by visiting some of Queensland's best Aboriginal tourism experiences. The Tour will travel to Tropical North Queensland in 2017, to visit some of Queensland's best established Aboriginal tourism businesses. The Tour aligns with TEQ's vision for Queensland to be recognised as Australia's leading destination for quality Aboriginal and Torres Strait Islander tourism experiences. The tour will be led by Kathryn Morton, Tourism and Events Queensland's Indigenous tourism specialist. The tour will depart from Brisbane on Monday 27 to and return to Brisbane on Thursday 30 March 2017.

## 4. Straddie Camping Certifications/Affiliations

Finally, QYAC's Straddie Camping has the following Certifications:

- Straddie Camping is proud to have been awarded [Advance Ecotourism certification](#), [Respecting our Culture certification](#), and [Climate Action certification](#) by peak industry body Ecotourism Australia.

### ***Advanced Ecotourism Accreditation***



The ECO Certification program assures travellers that certified products are backed by a strong, well-managed commitment to sustainable practices and provides high quality nature-based tourism experiences.

Straddie Camping has attained Advanced Eco Certification under this program. This highest level of ECO Certification recognises that we are a tourism operator with strong interpretation values, commitment to nature conservation and helping local communities.

### ***Respecting Our Culture***



Respecting Our Culture (ROC) certification ensures that tourism experiences meet customer expectations in a professional and sustainable way, whilst encouraging the industry to operate with respect for Indigenous cultural heritage.

Respecting Our Culture certification provides recognition of cultural protocols and authenticity.

### **Climate Action Certification**



The Climate Action Certification program is dedicated to reducing carbon emissions and assuring travellers that certified products are backed by a commitment to sustainable practices related to addressing climate change.

Straddie Camping has attained Climate Action Certification by showing:

- an understanding of climate change concepts and terminology
- undertaking credible offsetting activities
- reducing carbon emissions through design, equipment selection and changes in operational practices
- adopting practices that assist both the business, the collective industry and community within its area of operation.



Blue Sky Economic Development Pty Ltd is a Brisbane based consultancy focussed on Indigenous Economic Development. BSED works with a wide range of stakeholders, including Traditional Owner groups, Indigenous businesses, industry proponents & contractors, statutory authorities and government agencies.

BSED was the co-instigator of this Indigenous tourism initiative together with QSNTS.

With a background combining large industry procurement, community development and business development, BSEDs Principal brings a thorough and holistic approach to sustainable Indigenous Economic Development in a range of sectors. BSED services include:

- Policy and strategic planning
- Project design and management
- Organisational reviews
- Strategic action planning
- Regional economic snapshots
- Feasibility studies
- Business planning
- Industry engagement and marketing
- Communication strategies
- Evaluation and reporting
- Mentoring

For further information please contact: [john@blueskyed.com.au](mailto:john@blueskyed.com.au) or mobile 0431 200488



## The University of Queensland Australia (UQ)

The University of Queensland's Business School is ranked as one of the top business schools in Australia and amongst the leading institutions worldwide. The School brings together over 130 academics and more than 8,000 students studying across a wide range of degree programs including business, commerce, and tourism. Tourism is one of seven disciplines in the UQ

Business School. The tourism undergraduate and postgraduate degree programs are internationally accredited with the United Nations World Tourism Organization (UNWTO).

In 2017, the UQ Business School hosted its InspireU Business program for the second year, inviting Aboriginal and Torres Strait Islander high school students from all around Australia to attend. The program is a week-long camp that aims to inspire Indigenous students to enter the world of business and ease their reservations about university life.

The School's Associate Professor Dr Lisa Ruhanen is recognised as one of the leading researchers in the field of Indigenous tourism in Australia. She has led a number of national research studies and research consultancies in the area of Indigenous tourism, and has been invited to disseminate this research through industry conferences and publications. Lisa has worked with Indigenous communities and organisations in South-East Queensland and the Torres Strait.

For further information see: <https://www.business.uq.edu.au/>

For further information on Indigenous tourism research contact: [l.ruhanen@uq.edu.au](mailto:l.ruhanen@uq.edu.au)



## Indigenous Land Corporation (ILC)

The ILC is a corporate Commonwealth entity established in 1995 to assist Aboriginal and Torres Strait Islander people to acquire and manage land. The Indigenous Land Corporation (ILC) is committed to supporting Indigenous people to achieve economic, environmental, social and cultural benefits from the Indigenous Estate.

### Investment Priorities

The ILC has four Investment Priorities for achieving Indigenous benefits:

- Providing protection and long-term management of land with cultural and environmental values and assets.
- Developing and investing in land base enterprises that create training, employment and other significant benefits for Indigenous people.
- Maximising the productivity and use of Indigenous held land that will deliver the greatest benefit for Indigenous people.
- Investing in land assets and enterprises that are economically sustainable, can leverage investment and take advantage of emerging markets and supply chain opportunities.

### Investment Focus Areas

The ILC is looking to invest in future of the Indigenous Estate to maximise Indigenous benefits. In particular, they will seek to invest in following focus areas:

- Niche Indigenous Products
- Agribusiness

- Tourism
- Renewable Energy
- Urban Development

## Our Land Our Future

The ILC may be able to assist eligible Indigenous landholders, groups and corporations through its Our Land Our Future funding program. The Our Land Our Future investment program assists Indigenous people in urban, regional and remote areas to manage, use, care for, acquire and improve land to achieve Indigenous benefits. The ILC is looking for innovative and commercially sustainable ways to invest in land acquisition and land management activities.

The grant program consists of the [Small Land Management Grants](#) program (up to \$100,000) and the Our Land Our Future grant program (over \$100,000). Visit <http://www.ilc.gov.au/Home/What-We-Do/Partner-With-Us> for further information on the Our Land Our future grant program.

## Our Subsidiaries

Voyages Indigenous Tourism Australia Pty Ltd (Voyages) <a href="https://www.voyages.com.au/">https://www.voyages.com.au/</a>	Operates Ayers Rock Resort, NT, Mossman Gorge Centre, QLD, and Home Valley, WA for the achievement of Indigenous benefits, particularly in the areas of employment and training.
National Centre for Indigenous Excellence <a href="http://ncie.org.au/">http://ncie.org.au/</a>	Oversees the National Centre of Indigenous Excellence facility at Redfern, NSW, for the achievement of Indigenous benefits.
National Indigenous Pastoral Enterprises Pty Ltd <a href="http://www.ilc.gov.au/Home/What-We-Do/Agricultural-Businesses">http://www.ilc.gov.au/Home/What-We-Do/Agricultural-Businesses</a>	Operates agricultural businesses for the achievement of Indigenous benefits, particularly in the areas of employment and training.

**Contact us today on freecall 1800 818 490 to discuss your project idea or visit our website [www.ilc.gov.au](http://www.ilc.gov.au)**



## Department of Tourism, Major Events, Small Business and the Commonwealth Games

[The Department of Tourism, Major Events, Small Business and the Commonwealth Games](#) has a key focus – to provide leadership in making Queensland an attractive destination for tourists, investment and events, supported by strong, capable and responsive small businesses.

It works collaboratively with industry and other government agencies to further the Advance Queensland agenda and to develop strategies and capabilities to deliver the Queensland Government's objectives including:

- Creating jobs and a diverse economy
- Delivering quality frontline services
- Protecting the environment
- Building safe, caring and connected communities.

Supporting the Queensland Government objectives for the community is a strategic outcome for all areas of the department.

- [Tourism and Major Events](#) works in partnership with Tourism and Events Queensland and the Queensland tourism industry to grow visitors, boost jobs and create a business environment conducive to a strong, profitable and globally competitive tourism industry.

[Advancing Tourism 2016-20: Growing Queensland Jobs](#) is the Queensland Government's plan to grow tourism and jobs. It seeks to capitalise on the opportunity afforded by unprecedented growth in tourism to increase market share and boost tourism jobs. Along with its supplements Advancing Tourism in North Queensland and the Queensland Ecotourism Plan 2016-20, it is strengthening Indigenous tourism in Queensland by:

- encouraging the development of Indigenous, cultural and heritage tourism products, events and experiences across the state
  - building Indigenous tourism business capability, including working with Traditional Owners and communities to support development of commercially viable, Indigenous-led ecotourism investment across Queensland
  - developing the Indigenous workforce and encouraging tourism employment opportunities and pathways for young Indigenous people.
- [Office of Small business](#) delivers quality services to develop the capacity of small business to create the environment for small business to start, grow and employ. Nine in 10 tourism businesses in Queensland are small businesses. For more information on Indigenous and tourism small business programs visit [Business Queensland website](#).
  - [Office of Commonwealth Games](#) delivers four new venues and seven upgrades to existing venues, the Arts and Culture program as well as the Embracing 2018 legacy program. The Gold Coast 2018 Commonwealth Games is the first single major event in Australia to have a [Reconciliation Action Plan](#) (RAP). The RAP will deliver legacy outcomes that will recognise, respect and celebrate Aboriginal and Torres Strait Islander cultures, including through opportunities in:
    - employment and training
    - procurement opportunities for Indigenous businesses
    - the showcasing of Aboriginal and Torres Strait Islander arts and cultures
    - building a culturally capable workforce.



Griffith University is an innovative and research intensive University with the largest Indigenous-student population of any Queensland university, and the second largest number of Aboriginal and Torres Strait Islander academic staff in Australia. Griffith is recognised in the top 5% of universities worldwide and is a global research leader in tourism, ranking number one in the field of Sustainable Tourism.

Griffith's success in tourism is built upon international recognition of the Centre for Tourism, Sports and Services Research (TSSR) and today, the Griffith Institute for Tourism (GIFT) builds on a long history of tourism research at Griffith University and the success of TSSR, the International Centre of Ecotourism Research and previous partnerships, such as the Cooperative Research Centre for Sustainable Tourism. Additionally, the Department of Tourism Sport and Hotel Management is one of the largest tourism schools in the world. The Department has been inducted into the Queensland Tourism Hall of Fame and the annual 2017 QS World University Rankings ranked Griffith University number one in Australia and number nine in the world for Tourism, Hospitality and Leisure Management.

Associate Professor Michelle Whitford is a member of GIFT and the Department of Tourism Sport and Hotel Management. Michelle's expertise in Indigenous tourism research has developed over 18 years of research in this area, working on a range of projects and consultancies with communities and organisations around the world including Papua New Guinea, Indonesia, Vietnam, Canada, Mexico and Columbia. Currently Michelle is working directly with Queensland communities, organisations and State Government on numerous projects focusing predominantly on the ongoing development of Indigenous tourism and events in Australia.

For further information on Indigenous tourism and event research contact: [m.whitford@griffith.edu.au](mailto:m.whitford@griffith.edu.au)



Queensland Tourism Industry Council (QTIC) is the peak industry body for tourism in Queensland, acting as "The Voice of Tourism". We're a not-for-profit, private sector, membership-based organisation representing the interests of Queensland's tourism and hospitality industry.

We work in partnership with government agencies and industry bodies at a local, state and national level, to strengthen the voice of tourism in all relevant policy forums. Our membership comprises more than 3,000 regional members (individual and corporate) alongside 13 Regional Tourism Organisation (RTOs) and 18 industry sector associations. Our efforts are aimed at helping this strong tourism industry drive sustainable business and product development, stimulate business attraction and investment, develop workforce skills and support tourism jobs and business.

QTIC's Indigenous Tourism Champions Network supported by The Star Entertainment Group is a network of over 30 individuals and organisations with the goal gaining 1,000 additional Indigenous faces in tourism and an extra 20 Indigenous businesses. The Champions work to achieve their goal through business support, the development of resources to provide assistance in recruitment and retention of Indigenous staff and through the engagement with the broad tourism and hospitality industry.



IBA is a commercially focused organisation whose vision is for a nation in which the First Australians are economically independent and an integral part of the economy.

To fulfil this vision our programs assist Indigenous Australians to buy their own homes, be successful in business and invest in commercial ventures that provide strong financial returns.

Our people deliver program services from fifteen offices around Australia with approximately half located in regional areas. Our Board of Directors has a majority of Indigenous representation and more than 25% of our staff identify as Indigenous.

Through each of our programs, IBA focuses on achieving strong results to benefit Indigenous Australians.

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The Indigenous Home Ownership Program assists Indigenous Australians into home ownership by providing affordable housing loans to those who would generally not qualify for housing finance elsewhere.

The Business Development and Assistance Program assists Indigenous Australians to access the skills, knowledge and resources required to start and grow viable, sustainable businesses.

The Equity and Investments Program assists Indigenous Australians to achieve economic independence through investment in commercial enterprises that produce strong financial returns as well as employment, training and supply chain opportunities

For more information on IBA products and services visit [www.iba.gov.au](http://www.iba.gov.au)